



Activity Report

2024

MVideoe.eu was established with a vision to create inclusive opportunities for young people across communities, emphasizing gender equality, sustainability, and youth empowerment. This report summarizes key achievements and activities aligned with these values.

1. Foundational Activities

- **Establishment:** In 2023 we developed the organizational framework, including statutory documents, ANBI registration, and financial systems. This foundational phase was guided by the vision to build a transparent and sustainable nonprofit organization.
- **Governance:** A diverse and skilled board was recruited, reflecting MVideoe's commitment to inclusive leadership.

These steps laid the groundwork for ensuring accountability, enabling us to serve as a reliable partner for the community, donors and collaborators.

2. Brand Development

- **Visual Identity:** We designed a professional logo and cohesive branding to reflect MVideoe's mission of driving positive change in youngsters.
- **Digital Outreach:** We built attractive for young people website and established active social media channels to amplify visibility and engage the youngsters.

The brand of Mvideoe reflects the foundation's goals of accessibility and engagement, ensuring clear communication with youngsters, stakeholders and communities.

3. Policies

- Developed an activity plan and formulated comprehensive policies on gender equality, child protection, sustainability, and volunteer, ensuring ethical practices and inclusivity across all operations, emphasizing capacity building and community impact.

We developed policies which are integral to promoting systemic change and fostering a safe, equitable environment for young people.

4. National Activities



- Hosted awareness campaigns and capacity-building initiatives that empower youngsters in local communities to embrace inclusivity and leadership.
- Delivered workshops and events aimed at youth and women, as detailed on the website.

These activities strengthened MVIdee's presence within the Netherlands while addressing critical social issues in line with the foundation's mission.

5. International Activities

MVIdee has been actively engaged in international events and platforms to promote its vision of inclusivity, equality, and innovation. These activities have enabled the foundation to build networks, share expertise, and amplify its impact globally.

Events & Conferences:

- **"LetHerIn" Event (Tbilisi, Georgia):** A pivotal event that focused on promoting gender equality and highlighting best practices for inclusive leadership for young people. This event also provided opportunities to collaborate with global thought leaders in the field.
- **17th Global Youth Peace Feast (India):** Participated in a vibrant youth-centered dialogue focused on peacebuilding, cultural exchange, and youth empowerment.
- **European Researchers' Night:** Engaged in celebrating accessible research and innovation, research in action, and how it shapes the future through innovation and discovery.
- **Annual SFE CEFEC Conference:** An inspiring gathering of social enterprise youth leaders during which we joined discussions on social enterprises as tools for development and inclusion of youth.
- **Erasmus+ Conference for Youth & EU Solidarity:** Explored initiatives that empower young people through education and EU-funded programs, aligning with the foundation's youth development objectives.
- **Europeana Assembly and Outreach Event:** Participated in shaping digital cultural heritage policies for youth, advocating for accessibility and diverse representation in Europe.
- **EfVET 2024 Conference:** Engaged in discussions on sustainable vocational education's role in empowering Generation Z.



These activities that the team of MVIdee actively engaged in underline MVIdee's commitment to fostering international partnerships and continuous ambition to collaborate with organizations and leaders that champion equality and innovation in the sectors involving women and youth.

6. Projects

MVIdee is currently leading or collaborating on four dynamic projects, all of which align with its mission to promote inclusivity, innovation, and empowerment.

Below is a summary of the ongoing projects:

EYEWEAR (*Empowering Young Entrepreneurs Women with Education and Additional Resources*)

- A collaborative initiative aiming to provide support and resources to young women who aspire to start their own business.

CARE (*Empowering Migrant Youth and Educators Through Language and Digital Skills*)

- Aims to empower migrant youth by improving their language proficiency for both conversational and academic contexts while enhancing their digital literacy through mentoring and AI tools. It also equips educators with innovative teaching methods and intercultural skills to better support migrant students, fostering inclusion and long-term employability

Equality Across Borders (EAB)

- Aims to provide meaningful and engaging opportunities for the youth participants, to empower them to become active and responsible members of society, promoting their social inclusion and overall holistic development. The activities including workshops on communication, leadership, digital advocacy and human rights while enhancing participants' understanding of gender equality.

7. Staff and Volunteers

Our team is supported by 28 dedicated youngsters currently, whose diverse skills and passion amplify the impact of our initiatives and activities.