



MVIdee

Imagination ignites Dreams
Innovation Makes Them Reality

Activity Report 20 25

Empowering youth through creativity, inclusion & learning



www.mvidee.eu

Highlights of 2025

2025 marked an important year of consolidation and growth for MVideoe. Building on the foundations laid in previous years, we strengthened our programmes, expanded our partnerships, and deepened our commitment to creating inclusive, meaningful opportunities for young people.

Throughout the year, our work focused on empowering young people through creativity, learning, and participation, placing their voices, experiences, and potential at the centre of everything we do. Across projects, initiatives, and collaborations, we continued to translate values into action, both locally and internationally.



FROM IDEAS TO ACTION

We turned concepts into practical initiatives that created real opportunities for youth, while building their skills for the future.

PARTICIPATION AND LEADERSHIP

Our activities encouraged active voices, shared leadership and involvement of society.

LOCAL ACTION, EUROPEAN REACH

We connected communities across borders through the creation of inclusive learning opportunities

Our 2025 Activity report reflects the collective efforts, learning moments, and impact that shaped MVideoe throughout 2025.

OUR PROJECTS



In 2025, MVIdee team implemented and contributed to projects that promote inclusion, participation, and skill development for young people across Europe.



Across all projects, MVIdee focused on creating meaningful learning experiences that translate into confidence, skills, and active participation.

Inclusive learning & skills development

In 2025, MVIdee implemented and contributed to projects that promote inclusion, participation, and skill development for young people across Europe.

Participation and leadership

Young people were encouraged to actively engage, express their perspectives, and develop leadership skills, fostering confidence and ownership in both local and international contexts.

European collaboration and exchange

Through cross-border cooperation, projects connected young people, educators, and organisations, strengthening shared learning, solidarity, and European values.



OUR PROJECTS



COMPLETED PROJECTS



EYEWEAR - Empowering Young Entrepreneur Women

2023-3-FR02-KA210-YOU-000184822

EYEWEAR supported young women in developing entrepreneurial skills and confidence. MVIdee contributed through the development of self-assessment tools, co-production of podcasts on female entrepreneurship, dissemination activities, and creative communication campaigns.



Equality Across Borders

2024-2-NL02-KA152-YOU-000258440

This youth exchange project brought together young people from different countries to explore equality, democratic participation, inclusion, and intercultural dialogue. MVIdee supported participant guidance, workshops, and dissemination of results.

ONGOING PROJECTS



CARE

2024-1-PL01-KA220-SCH-000256498

CARE focuses on strengthening resilience, wellbeing, and inclusion in education through creative and accessible methods. MVIdee contributes through research, toolkit development, dissemination, and coordination support.





REGENERATIVE VISIONS

DEAR Program

Regenerative Visions connects youth creativity with sustainability and regenerative thinking through eco-art, storytelling, and participatory learning. Activities include workshops, exhibitions, and the development of practical tools for youth leaders.

2025-1-NL02-KA152-YOU-000299931

Art of Unity is a youth exchange project bringing together young people from six countries to explore unity, creativity, and intercultural dialogue. Following the exchange, participants implement follow-up activities in their local communities.



Art of Unity



UNITY

101213562-UNITY-CERV-2024-CHAR-LITI

Uniting Youth Power Against Intolerance project addresses intolerance and exclusion by empowering young people through dialogue, training, and participatory tools. MVideoe contributes to research, training development, dissemination, and youth engagement activities.

2024-1-BG01-KA122-VET-000226959

MVideoe acted as host partner for an international study visit in 2025 in the Netherlands, sharing good practices in vocational education, youth work, and non-formal learning. as part of the proejct Study of European Approaches to Modern Vocational Training.



STUDY OF EUROPEAN APPROACHES



BEYOND THE SCREEN

2025-1-BG01-KA220-ADU-000356092

Beyond the Screen - Keeping Online Educators Inspired and Motivated- supports online educators through innovative methods and creative digital approaches. The project has kicked off and the partners are now aligning on the planning and distributing of activities!

OUR INITIATIVES



Alongside its project work, MVideoe carried out a range of initiatives for multiple stakeholder groups.



These initiatives were independently organised, often youth-led, and implemented with the support of volunteers, freelancers, and partners. Together, they strengthened youth participation, creativity, inclusion, and societal impact.

Youth-Led Podcast Series

Young people produced and presented podcast content on:

- sustainability and climate change
- entrepreneurship topics

Next themes are being planned and include technology, innovation, gender equality, health, and wellbeing.

Interactive Workshops & Free Webinars

In 2025, MVideoe organised and delivered interactive workshops and free webinars. Some of them include:

- **“Canva for Sustainable Fashion”**

A practical workshop focused on developing creative and digital skills using Canva, with sustainability in fashion as the thematic focus.

- **“Digital Safety for Everyone!”** – (for Safer Internet Day)

A webinar addressing digital safety, online awareness, and responsible internet use, aligned with the 2025 Activity Plan’s focus on digital skills and safe online environments.

- **“Visual Storytelling for Social Impact”**

A session for NGOs, youth organisations, and project teams on using visual storytelling to communicate social impact more effectively. The session is available as a podcast episode on Spotify.



European Youth Event

MVidee participated and hosted a workshop in the **European**

Youth Event, held on 13–14 June 2025 at the European Parliament in Strasbourg. A pilot workshop was organised in The Hague prior to the event to test and refine the content and methodology. The focus of these activities was youth empowerment, creativity, innovation, and sustainability.



For Teachers and Professionals

MVidee organised workshops and training sessions for teachers and professionals on:

- creative education,
- digital tools and storytelling,
- innovation and inclusion in education, and
- responsible use of artificial intelligence in educational contexts.

Regional, National & International Activities



MVidee supported and participated in additional regional, national, and international activities, including:

- local educational sessions and community-based initiatives,
- collaborations with organisations in The Hague,
- active engagement with NT2 (Dutch as a Second Language) thematic programmes to support international youth and newcomers.

Further details on our activities are available on our website!

Professionalisation LEGO® Serious Play®



Two MVidee representatives participated in the LEGO® Serious Play® certification training in Amsterdam from 2–6 June 2025 and are now certified facilitators.

Volunteer Policy & Youth-Led Community Engagement

MVidee worked with a growing group of volunteers, including young people, young professionals, and community members. Volunteers contributed to:

- co-developing workshops, events, podcasts, and content,
- initiating and leading activities within MVidee's youth-led model.

MVidee collaborated with local partners such as PEP Den Haag and supported community activities during thematic weeks, including The Hague Climate Week.

International Conferences & Networking Activities



MVidee actively participated in international conferences and networking events, including:

- EUCA Network Event, Brussels
- EUCA Network Event, Porto
- 39th CEFEC Conference
- Let Her In International Network event in Konya



Intergenerational & Intercultural Activities

MVidee organised intergenerational and intercultural activities like:

- mobilities involving young people and senior learners,
- city tours (e.g. Gouda and Scheveningen),
- NT2-friendly intercultural and community exchanges for international participants.

These activities focused on creativity, intercultural dialogue, inclusion, language support, and community building.



MVidee worked on the preparation of peer-to-peer learning and mentoring initiatives led by young people. While we couldn't launch it during the year we started developing the mentoring programme, which will follow a “by youth, for youth” peer-to-peer approach.



Together, these initiatives demonstrate MVidee's commitment to sustained, youth-centred engagement beyond project-based activities!



Thank YOU



MVideoe would like to thank all young people, volunteers, partners, freelancers, and collaborators who contributed to the foundation's activities in 2025.

Your engagement, ideas, and commitment made it possible to deliver meaningful projects and initiatives aligned with MVideoe's mission and values. We also thank our partners and networks for their trust and cooperation throughout the year.

Together, we continue to build inclusive opportunities and strengthen youth participation across communities and borders

TEAM MVIDEOE NGO



Maya Danova
Co-Founder



Vitlena Vasileva
Co-Founder



Elizabeth Nencheva
Project Manager



Dimitar Dimitrov
Brand Experience Designer



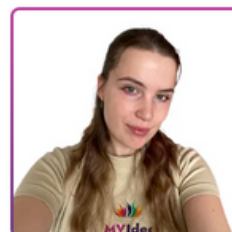
Dasha Sechkar
Social Media manager



Neli Bogdanova
Expert



Radina Stoeva
Volunteer



Elina Ščerbička
Volunteer



Would you like to keep in touch and find out what our activities are throughout 2026?

Find us on one of our social media platforms or reach us via office@mvidee.eu!

