

Activity plan 2026

Introduction

MVIdee continues to grow as a creative and socially engaged foundation dedicated to empowering young people and women through art, creativity, and inclusive practices. In 2026, the organisation will work under the year theme **Curiosity**, using it as a lens for learning, creative exploration, and community engagement.

In 2026, MVIdee will further strengthen its role as a platform where creativity meets social impact, using non-formal education, artistic expression, and participatory methods to address contemporary societal challenges. Building on experiences from previous years, the organisation will focus on both local impact in the Netherlands and broader European and international collaboration.

This activity plan outlines the key focus areas and activities for 2026, reflecting MVIdee's mission to foster empowerment, equality, personal development, and community engagement through creative and innovative approaches.

Activities

1. Year-Long Charity Partnership & Fundraising

Goal: To create sustained social impact by committing to one selected charity for the entire year and mobilising creativity, community, and cultural activities to support it.

Target groups: Young people, women, professionals, artists, partners, general public.

Format & frequency: Ongoing, year-long engagement through multiple fundraising and awareness-raising activities, with one major peak event.



Description & rationale: In 2026, MVIdee will enter a focused, year-long partnership with one selected charity, choosing depth of impact over short-term or one-off actions. Rather than separating fundraising from its core mission, MVIdee will embed charitable support into its creative, educational, and public-facing activities throughout the year. This approach allows participants, partners, and audiences to gradually build awareness, emotional connection, and commitment to the cause.

Fundraising will take place through a variety of accessible formats, such as donation-based creative workshops, small fundraising moments during public events, limited co-created merchandise, and online micro-campaigns connected to youth-created stories and artworks. The year-long trajectory will culminate in a major peak moment: the **Curiosity Exhibition (November)**. This exhibition will mainly feature paintings created by a specific artist, developed around the topic of **curiosity**, complemented where relevant by selected mixed-media works created by participants from MVIdee's activities throughout the year. A percentage of the income generated through the sale of these artworks will be donated to the same charity supported throughout the year. By structuring the charity activity as a continuous journey with a clear highlight, MVIdee ensures consistency, transparency, and a stronger collective sense of purpose and impact.

2. MVIdee Birthday Celebration – Curiosity in Action (September)

Goal: To mark the anniversary of MVIdee in a meaningful and creative way, strengthen community bonds, and create an open space for exchange between different target groups.

Target groups: Young people, women, professionals, partners, volunteers.

Format & frequency: One one-time flagship celebration in September, marking the organisation's birthday.

Description & rationale: The MVIdee Birthday Celebration will be designed as a vibrant, welcoming gathering that brings together celebration, creativity, and connection. The event will combine micro-workshops and hands-on creative stations with open spaces for conversation, networking, and informal exchange, allowing participants to engage at their own pace. Creative stations may include collage-making, zine creation, and visual storytelling, while a LEGO® Serious Play station will invite participants to reflect and build together around themes such as curiosity, community, and future visions. Table-based dialogue prompts will encourage meaningful conversations in small groups, while music or light performances will contribute to an open and festive atmosphere. The event will serve as a moment to celebrate MVIdee's journey, bring



together youth, women, and professionals, and create new connections in an inclusive and accessible setting.

3. Mentorship Programme for International Students (with Media Outputs)

Goal: To support social inclusion, well-being, and confidence of international students and young people living abroad.

Target groups: International students and internationally mobile young people.

Format & frequency: Mentorship circles and peer-support formats running in cycles throughout the year.

Description & rationale: The mentorship programme will offer structured yet informal support spaces where international students can connect, share experiences, and build confidence while navigating life and studies abroad. The programme will be complemented by creative and media outputs, including short social media videos with practical tips and everyday “survival hacks,” a concise cheat sheet or toolkit with essential information, and a connected podcast mini-series featuring lived experiences and peer advice. In addition to supporting international students directly, these materials will also serve as a practical and accessible guide for young people who are considering studying abroad or who want to better understand the processes, challenges, and everyday realities surrounding international student life. This combination ensures both direct personal support and wider reach beyond the immediate participants.

4. Creative & Educational Workshops and Webinars (Multiple Topics)

Goal: To promote self-expression, learning, and critical thinking through accessible and engaging creative and educational formats.

Target groups: Young people (local and international), women, students, educators.

Format & frequency: Repeated workshops, webinars, and short series delivered online, offline, and in hybrid formats throughout the year.

Description & rationale: MVIdee will organise creative and educational workshops and webinars addressing a wide range of themes, including identity, creativity, sustainability, well-being, future planning, and personal development. Methods will include collage-making, mixed media, zine creation, upcycling art, and digital storytelling, as well as youth-oriented formats such as vision



boards for the new year, future-self mapping, creative goal-setting, well-being and identity exploration. Where relevant, materials developed under previous projects - such as **Regenerative Visions** (sustainability for youth) and **CARE** (educational materials for teachers) - will be reused and adapted to ensure continuity, efficiency, and long-term impact.

5. LEGO® Serious Play (LSP) Workshops

Goal: To enable deep reflection, dialogue, and co-creation through a structured, hands-on methodology.

Target groups: Young people, women, international students, educators, youth leaders, and professionals.

Format & frequency: Standalone workshops and sessions integrated into events, programmes, and projects across the year.

Description & rationale: As MVIdee officially acquired LEGO® Serious Play (LSP) certification during the past year, in 2026 it will offer LEGO® Serious Play (LSP) workshops as a dedicated methodological activity supporting reflection, systems thinking, and inclusive dialogue. Through facilitated LSP sessions, participants will explore topics such as identity, belonging, teamwork, inclusion, sustainability, and future visions. LSP workshops may be organised as independent activities, embedded in public and networking events (such as the anniversary celebration), or used within national and international projects. The method ensures equal participation, encourages creative thinking, and supports meaningful exchange across diverse groups.

6. Podcast Series on Youth Topics

Goal: To amplify youth voices and share accessible knowledge, experiences, and perspectives.

Target groups: Young people, students, aspiring entrepreneurs, educators.

Format & frequency: Ongoing podcast series released in thematic blocks or seasons.

Description & rationale: Building on previous MVIdee initiatives, podcast episodes will focus on entrepreneurship, sustainability, studying abroad, and other topics relevant to young people's lived realities. The podcast format allows for international participation, diverse voices, and storytelling, while supporting reflection and peer learning. Episodes can be reused across



communication channels and integrated into workshops, outreach, and project dissemination.

7. Youth-Led Zines on Global Topics

Goal: To empower young people to express their perspectives on global and social issues through creative publication.

Target groups: Young people interested in creativity, storytelling, and social themes.

Format & frequency: Workshop-based creation with digital and limited print outputs.

Description & rationale: Youth-led zines will address themes such as curiosity, identity, sustainability, mental well-being, and youth futures. These tangible creative outputs support reflection, visibility of youth voices, and can be used for exhibitions, outreach activities, and fundraising initiatives.

8. Community Outreach, Communication & Promotional Materials

Goal: To strengthen MVIdee's visibility, accessibility, and connection with diverse communities.

Target groups: Young people, students, international youth, women, professionals, partners, local communities.

Format & frequency: Continuous outreach and communication activities throughout the year.

Description & rationale: MVIdee will implement a comprehensive community outreach strategy combining digital communication, partnerships, and physical promotional materials. Alongside existing channels, MVIdee will actively use TikTok to share youth-friendly creative content, workshop snippets, challenges, tips, and podcast highlights. Outreach will be reinforced through collaboration with student associations, international student networks, and university-based organisations. In addition, creative promotional and engagement materials—such as stickers, bookmarks, postcards, mini zines, tote bags, and visual toolkits—will be co-created with young people to support participation, visibility, and a recognisable MVIdee identity.



9. Participation in Networking Events, Associations & Partnership Building (National, European & International)

Goal: To build strategic partnerships, exchange knowledge, and increase organisational visibility and impact.

Target groups: Professionals, organisations, networks, associations.

Format & frequency: Participation in selected events and association activities throughout the year.

Description & rationale: MVIdee will actively participate in national, European, and international networking events connected to creativity, youth work, education, gender equality, and social innovation. In addition, MVIdee will engage in events and initiatives under the Let Her In International network, which the organisation became part of in 2026. Through continuous presence in these spaces, MVIdee aims to strengthen its professional ecosystem, identify new partners, and explore collaborations that enable different types of social impact. Networking activities will be used not only for visibility and learning from best practices, but also as a strategic tool to develop new partnerships, co-create projects, and expand the reach and relevance of MVIdee's work across sectors and borders.

10. National & International Projects

Goal: To ensure organisational growth, sustainability, and international impact.

Target groups: Young people, women, educators, partner organisations.

Format & frequency: Project-based activities aligned with funding cycles.

Description & rationale: MVIdee will develop and implement national and international projects (e.g. Erasmus+, CERV, Creative Europe) focused on creativity, inclusion, youth participation, and digital storytelling, enabling long-term collaboration and knowledge exchange.



Volunteers

Volunteers remain a vital part of MVIdee's ecosystem. In 2026, volunteers will support the organisation in areas such as event organisation, workshop facilitation, communication, research, documentation, creative production, and mentorship activities. Volunteers will also be involved in co-creating promotional materials, supporting outreach actions, and assisting in national and international projects. MVIdee will continue offering volunteers meaningful learning opportunities, space for initiative, and skill development within a creative and international environment.

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Conclusion

Through its 2026 activity plan, MVIdee reaffirms its commitment to empowering young people and women through creativity, collaboration, and social engagement. By combining local action with international cooperation, and artistic practice with social impact, MVIdee aims to create lasting value for individuals, communities, and partners. The organisation will continue evolving as a flexible, creative platform that responds to emerging needs while staying true to its core values of inclusion, empowerment, and meaningful participation.